

New York, New York
October 15, 2008

For Immediate Release

**Hampton and the Hampsters Holiday CD Release:
"A Very Hampsterdance Christmas"**

That's It! Records, a division of Here We Go Productions, LLC, announced the October 22 release of *A Very Hampsterdance Christmas*, featuring Hampton and the Hampsters and a glittering array of guest artists and musical styles. The album will be available at selected retail outlets and online vendors and for Internet downloading and purchase on iTunes, Rhapsody and other authorized sites.

The album contains 15 tracks, including a Christmas version of the smash hit *The Hampsterdance Song*.

In what Bill Porfido, one of the executive producers, calls "the best Hampter project we've ever done," Hampton and the Hampsters are joined by Gospel group, The Tones of Joy; Hispanic entertainers, La Propia Banda; celebrated Jazz combo, Janet Van Kline and Friends; "Last of the Red-Hot Mamas," Sweet Georgia Brown; Dixieland quintet, The Dixie Rascals; Opera tenor, Dante Fiore; pop newcomer, Jared Cross; and Classical/Children's artists, Flute Sweets & Tickletoons.

"It's a wonderful way to introduce children to the wider world of musical possibilities," executive producer Peter Gross points out, "with Holiday recordings that people of all ages will enjoy."

A Very Hampsterdance Christmas is the newest and most ambitious project ever of a true phenomenon, Hampton and the Hampsters, the group that started an Internet frenzy in 1998 with *The Hampsterdance Song*. The single achieved global proportions almost immediately. It topped children's music charts all over the world and continues to be heard online, on the radio, in feature films and in venues as diverse as dance clubs and sports areas. "Anyone who wants to get an idea of the continuing massive international popularity of the song should do a search for 'Hampsterdance' or 'Hampter' on YouTube," comments executive producer Brian Hoffman.

"To encouraging more of this kind of creative expression from young people," according to Porfido, the label announced that as part of the release of the CD, the label will hold a world-wide contest for Hampter fans to submit their own animated or live-action videos for some of the tracks.

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For further information, please contact: Bill Porfido, Brian Hoffman or Peter Gross at Here We Go Productions, LLC, 201 383-1101; email info@HereWeGoMusic.com or visit www.herewegomusic.com.

A Very Hampsterdance Christmas – Additional Information

CD Name A Very Hampsterdance Christmas,
with Hampton and the Hampsters and Friends

Street Date October 22

Label That's It! Records, a division of Here We Go Productions, LLC

Track List *Deck the Halls* (Dance - Classical)
Have Yourself a Merry Little Christmas with the Tones of Joy (Gospel)
Holly Jolly Christmas with the Dixie Rascals (Dixieland)
Feliz Navidad with La Propia Banda (Latin)
I Saw Mommy Kissing Santa Claus (Dance)
Rudolph, the Red-Nosed Reindeer with Dante Fiore (Pop)
Jingle Bells with the Dixie Rascals (Dixieland)
We Wish You a Merry Christmas (Dance – Jazz)
Good King Wenceslas with Janet Van Kline & Friends (Jazz)
All I Want for Christmas (Is My Two Front Teeth) (Dance)
Frosty the Snowman with Sweet Georgia Brown (Pop/Blues)
I Have a Little Dreydl with the Dixie Rascals (Dixieland)
Silent Night with Flute Sweets & Tickletoons and Dante Fiore (Classical)
Hampsterdance Christmas (Dance)
All the World with Jared Cross (Introducing a warm new Holiday song) (Pop)